

Dell Technologies Cloud: Cloud without chaos

Multi-cloud deployments are the new reality, but create added complexity

93%¹

are deploying across multiple clouds

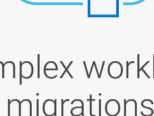
74%²

believe data landscape complexity limits their agility

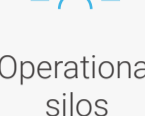
83%³

value consistency between cloud and data center

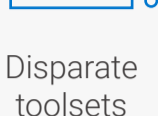
Challenges hindering multi-cloud success



Complex workload migrations



Operational silos



Disparate toolsets



Uncertain security postures



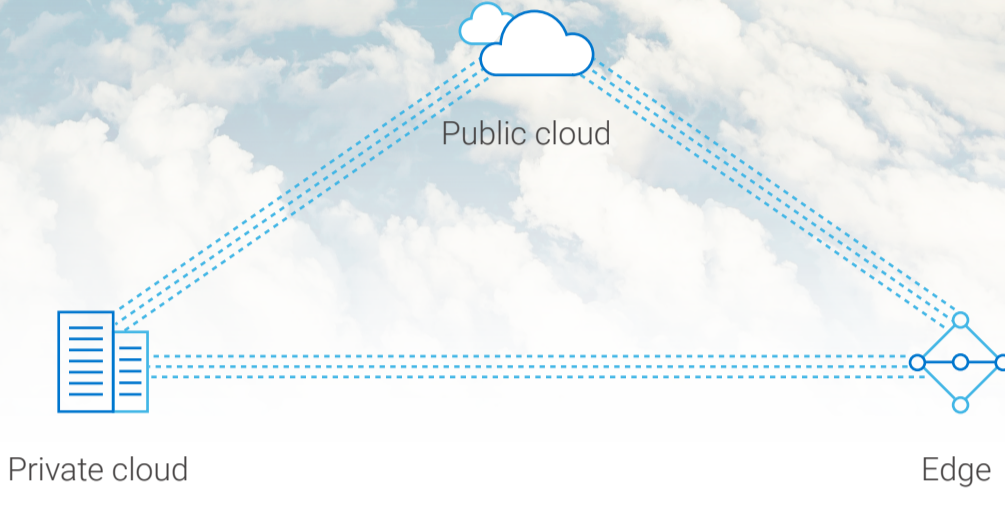
Skill and process gaps



Inconsistent SLAs

Improve your cloud experience with Dell Technologies Cloud

Dell Technologies Cloud combines the power of VMware software and Dell EMC infrastructure to make hybrid cloud environments easier to operate. Consumable in two ways: Dell Technologies Cloud platforms and as a fully managed Datacenter-as-a-Service.

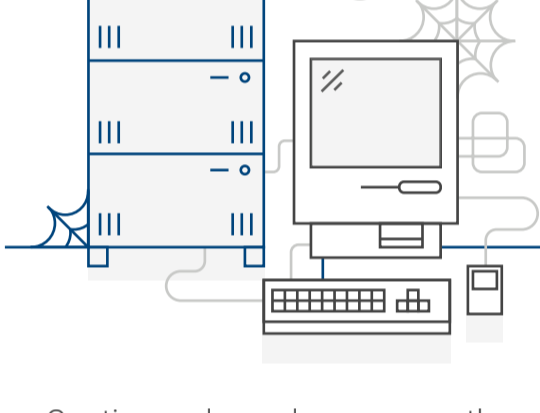


Common multi-cloud use cases

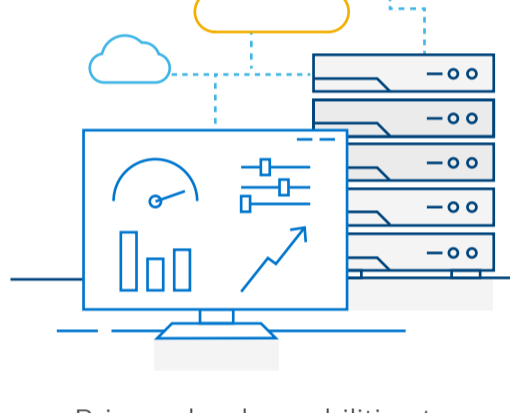
Without Dell Technologies Cloud

With Dell Technologies Cloud

Operating your data center

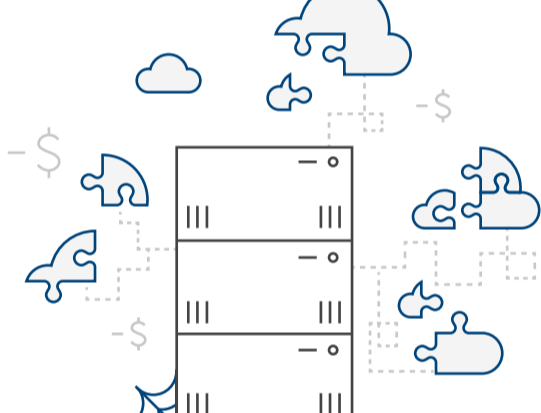


Continues dependency on costly and aging infrastructure



Brings cloud capabilities to your data center

Migrating to the cloud



Requires re-platforming and learning new operational models



Accelerates your cloud migration with familiar tools and models

Scaling on-demand



Suffers from limited agility and service degradation

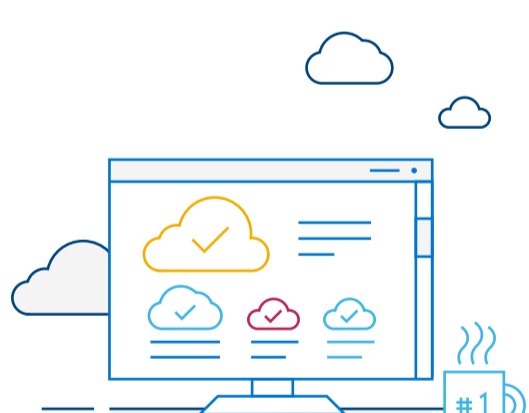


Extends your environment to the cloud as needed

Leveraging multiple clouds

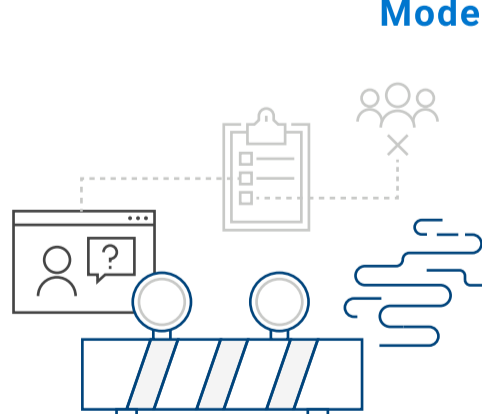


Results in complex management and operational silos



Delivers consistent infrastructure and operations across clouds

Modernizing applications



Causes operational disruption and creates skills gaps



Simplifies operations and leverages existing best practices so you can focus on innovation

Benefits of Dell Technologies Cloud



Increase business agility



Accelerate time to market



Improve cloud economics



Reduce business risk

Get started

- ▶ Modernize existing infrastructure
- ▶ Assess workloads for cloud readiness
- ▶ Align consumption and deployment models

DellTechnologies.com/BetterCloud

¹ IDC White Paper, sponsored by Cisco, Adopting Multicloud - A Fact-based Blueprint for Reducing Enterprise Business Risks, June 2018

² SAP Data 2020: State of Big Data Study, August 2017

³ VMware Cloud Market Study, January 2018